



Ikechukwu Obiaya

Ikechukwu Obiaya is the current dean of the School of Media and Communication of the Pan-Atlantic University, Lagos, Nigeria. He has practical experience in various aspects of the media having previously worked in both the broadcast and the printing sectors. His current research is based on the Nigerian film industry with particular focus on the role of the National Film and Censors Board in the establishment of a distribution framework for the industry. He is also interested in audience analysis, and some of his work on the audience of the Nigerian video-films has been published. He has also carried out research into the working conditions of technical workers in the Nigerian film industry.